

## Hotel New Otani Tokyo's Attractions for the Cherry Blossom Season

**TOKYO JAPAN – December 2015 – Hotel New Otani Tokyo will launch two accommodation packages that enable guests from overseas to enjoy the cherry blossom season, which is one of the most popular tourist seasons in Japan. Various events will also be held at the hotel.**

Spring in Japan means cherry blossoms, which is a very important seasonal element in our culture as it coincides with the end and beginning of the school year, thus often associated with graduation and subsequent life events. Friends and family gather under cherry trees to appreciate its blossoms and enjoy themselves while drinking and eating.

Hotel New Otani Tokyo's symbolic Japanese Garden has @@ species of cherry trees, in addition to the numerous flowers and trees that adorn the landscape from season to season. This 10-acre expanse located on the premises of the hotel boasts a history of more than 400 years since the age of the samurai. One of its most significant features is the scarlet "Taikobashi" bridge and the pond that it crosses, where over 300 koi swim. The six-meter-high waterfall is another highlight, where strollers can take a moment's respite on the nearby bench and take in the serenity of this urban oasis.

There are also several cherry blossom viewing points within a 5-minute walking distance from the hotel, such as the Sotobori Park and Shimizudani Park. Other known spots such as Chidorigafuchi Park, Imperial Palace and Hibiya Park are in the vicinity as well. A map of cherry blossom viewing points around the hotel is available to staying guests for free.

The hotel will also hold events that add to the gaiety of the season, such as a Japanese festival, a traditional wedding demonstration, and a free Shamisen concert, all held outdoors in the Japanese Garden.

### **Events**

#### **Japanese Festival**

Experience a Japanese style festival in the 10-acre Japanese Garden with over 400 years of history. Traditional performances such as "Oiran Dochu" (parade of the courtesan), "Buyo" dance, and "Shishimai" lion dance; "manga" style portrait sketches; and games and food from stall vendors will be available.

Schedule: 5pm-7pm, April 1

10am-4pm, April 2

10am-4pm, April 3, 2016

Venue: Japanese Garden

Admission free of charge, no reservation required

\* Shopping and games at stall vendors require charges

\* Will be held partially in Banquet room in case of bad weather

#### **Traditional Japanese Wedding Ceremony Demonstration**

Experience what a traditional Japanese style wedding ceremony is like in the 400-year-old Japanese Garden at Hotel New Otani, where quaint stone steps and arched bridges across koi ponds escort you to the stage for a

truly sacred and ethereal moment. The bride and groom dressed in traditional kimono will be set off against the most beautiful backdrop of the cherry blossoms and brilliant spring greenery.

Schedule: From 4pm, April 3, 2016

Venue: Japanese Garden

Free of charge, no reservation required

\* Will be cancelled in bad weather

### "Tsugaru Shamisen" Concert

Rejoice in spring exuberance with the energetic music of traditional "Tsugaru Shamisen" in the Japanese Garden.

Schedule: **From** 11am and 3pm **respectively**, March 26, 2016

Venue: Japanese Garden (**to be confirmed**)

Free of charge, no reservation required

### **Recommended accommodation packages**

#### "Special SAKURA Package"

Price: JPY41,300 \*tax and service charge not included

Includes: -Breakfast

-Welcome "SAKURA" sweets

-Cherry blossom viewing map

-Complimentary bicycle (mountain bike) rental for two hours  
(normally JPY1,000 for 2 hours)

-Optional rickshaw hire available for additional charge

#### "Outdoor Noh Viewing Package"

Enjoy an evening outdoor Noh performance on the oldest Noh stage in Japan. The setting of a historical Shinto shrine ablaze with cherry blossoms adds to the mystic and surreal ambience. (English commentary via wireless receivers available for additional charge.)

Price: Standard Room, double occupancy: ¥33,000 per person

Deluxe Room, double occupancy: ¥38,000 per person

\*Above prices include service charge and are subject to tax.

Includes: -Outdoor Noh stage ticket ("SS" class seat)

-"Obento" (boxed meal) dinner to bring to performance (Scattered sushi box from "Kyubey")

-Bus transportation between hotel and performance venue

-Breakfast

-Cherry blossom viewing map

-Optional rickshaw hire available for additional charge

## **About Hotel New Otani Tokyo**



Address: 4-1 Kioi-cho, Chiyoda-ku, Tokyo  
102-8578, Japan

Phone: +81-3-3265-1111 / Fax: +81-3-3221-2619

URL: [www.newotanihotels.com/tokyo/](http://www.newotanihotels.com/tokyo/)

General Manager: Hajime Shimizu

Opened: September 1, 1964

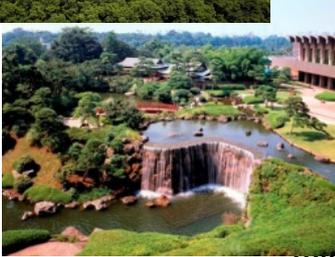
Scale: 1,479 guest rooms, 38 restaurants & bars, and 34 banquet rooms

Other Facilities: Japanese Garden,  
Tea Ceremony House, etc.

### **Contact:**

Tomokage Nakayama (Mr.) [t-nakayama@newotani.co.jp](mailto:t-nakayama@newotani.co.jp)

Sayuri Tanaka (Ms.) [sayuri-tanaka@newotani.co.jp](mailto:sayuri-tanaka@newotani.co.jp)



**Management Service Department, Hotel New Otani**

**Tel: +81-3-3221-2631 / Fax: +81-3-3239-2629**

Hotel New Otani

4-1 Kioi-cho, Chiyoda-ku, Tokyo 102-8578

<http://www.newotani.co.jp/en/tokyo/>